

# Ring Power Fact Sheet



1962

1974

2000

2004

2010

2012

## 1962

### 1. Number of Employees

- Approximately 100 Full Line CAT Dealer Employees
- Approximately 25 CAT Engine Dealer Employees

### 2. Number of Locations

- Jacksonville, FL (1600 Talleyrand Avenue)
- Ocala, FL (2915 South Dixie Highway)
- Tallahassee, FL (U.S. Highway 90)
- Tampa, FL (Hookers Point) Marine Only
- Ft. Myers, FL (Frierson Street) Marine Only

### 3. Number of Divisions

- Engine Sales
- Earth Moving Equipment

### 4. Number of Field Service Technicians

- 16

### 5. Product Lines

- Caterpillar - Engines and Earthmoving Equipment

### 6. Number of Parts

- 18,000 New CAT Part Line Items

### 7. Owner

- L.C. Ringhaver

## 2012

### 1. Number of Employees

- 1,627 Ring Power Employees

### 2. Number of Locations

- 15 Full Line CAT Locations
- 10 Specialized Locations

### 3. Number of Divisions

- Heavy Equipment
- Power Systems
- Entertainment Services
- Ring Power Crane
- Cat Rental Store
- Ring Power Lift Trucks
- Ring Used Parts
- Phoenix Products

### 4. Number of Field Service Vehicles

- 608

### 5. Product Lines

- Caterpillar
  - New and Used Earthmoving, Mining, Paving/Road Resurfacing, Agriculture, Pipe Laying, Material Handling and Construction Equipment.
- Over 90 Allied Equipment Brands and Manufacturers.

### 6. Number of Parts

- 97,243 New CAT Part Line Items

### 7. Owner

- Randy Ringhaver

## 1962 Glimpse of the Past

- President: John F. Kennedy
- State of Florida Population in 1962: 4.9M\*
- National Average Price of Gas (per Gallon): \$0.28\*
- Cuban Missile Crisis: October 14-28, 1962\*
- Cost of a Postage Stamp: \$0.04\*
- Cost of a 2-Door Ford Mustang: \$2,368\*
- LED (Light Emitting Diodes) Technology Invented in the USA\*
- The 1960s: Decade of the Smiley Face :)\*
- Ring Power's Average Annual Sales Volume was equal to the fee for televising the 1962 NFL Season.

## 2012 Current Events

- President: Barack Obama
- State of Florida Population in 2011: 19M\*
- National Average Price of Gas (per Gallon): \$3.90
- Cost of a Postage Stamp: \$0.45
- Cost of a 2-Door Ford Mustang: \$28,105\*
- Ring Power's Average Annual Sales Volume has grown over 100 times the 1962 amount.
- Popular Technological Trends: Tablets, Smartphones, Video Conferencing, Cloud Technology, Social Media, Electric Cars and Bluetooth.

\* Selected information cited from: <http://www.thepeoplehistory.com/1960s.html>, (<http://www.kbb.com/ford/mustang/2012-ford-mustang/base-style/?r=219693572410975740>, <http://quickfacts.census.gov/qfd/states/12000.html>, US Census